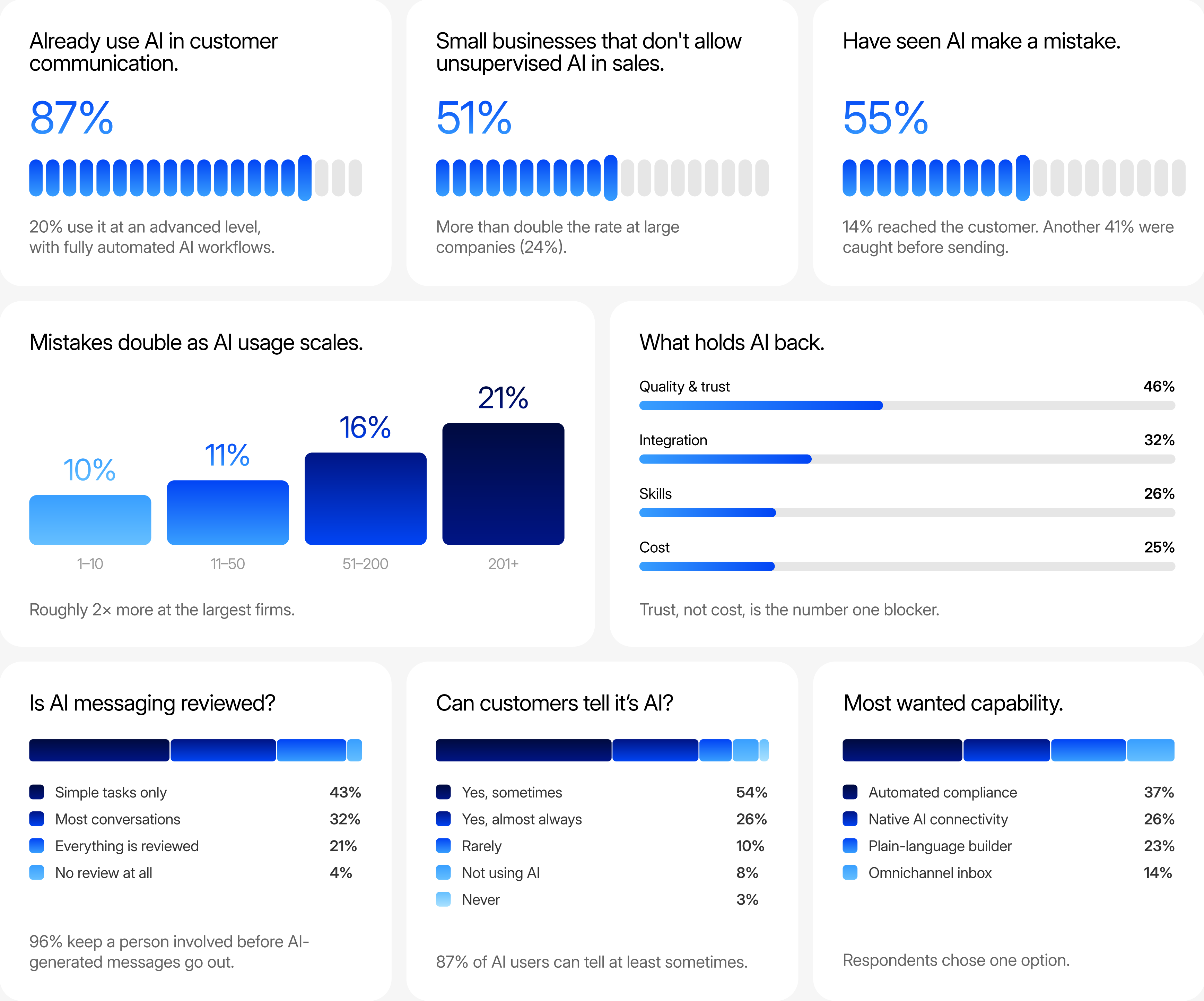
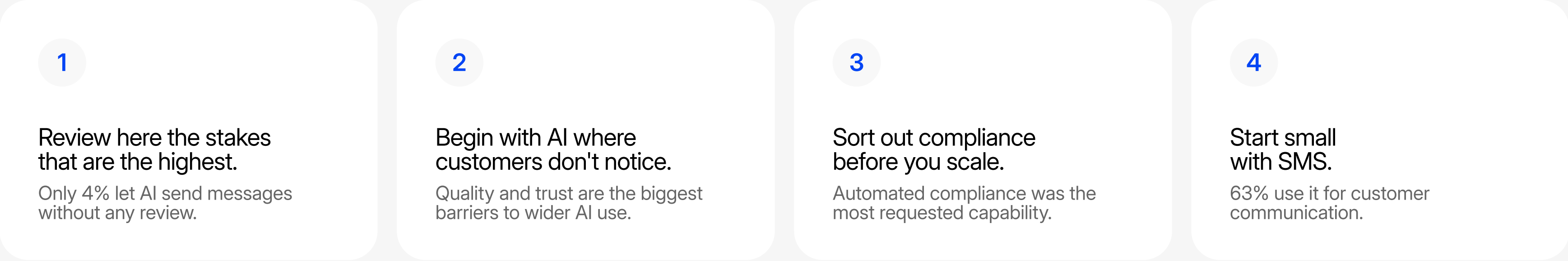


87% of businesses use AI in customer messaging. Only 4% send without human review.

Textmagic surveyed 500 U.S. business leaders in 2026: the largest companies give AI the most autonomy, and report the most customer-facing mistakes.



What the data tells us:



AI isn't the problem. Unreviewed AI is.

[Try Textmagic for free](#)

Textmagic keeps you in control of every message before it goes out across SMS, email, and chat.

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